



How to Pitch a News Story

Please complete sections **A** thru **F** below.

Read the directions and questions carefully. Address each question posed.

A. Names of all group members:

B. Topic:

C. Inquiry Question(s): What central question or two questions do you intend on investigating in your focused news story?

Q1:

Q2:

D. Interviewees:

Who do you plan on interviewing and why? What type of information can each potential interviewee provide (facts and statistics, a personal story, the other side of the story)?

Provide 3 potential interviewees.

Name of Interviewee: _____

Job Title/Organization: _____

What kind of information can this person provide? _____

Have you contacted this person yet? _____

Has the person responded? _____

Is an interview scheduled? _____

Name of Interviewee: _____

Job Title/Organization: _____

What kind of information can this person provide? _____

Have you contacted this person yet? _____

Has the person responded? _____

Is an interview scheduled? _____

Name of Interviewee: _____

Job Title/Organization: _____

What kind of information can this person provide? _____

Have you contacted this person yet? _____

Has the person responded? _____

Is an interview scheduled? _____

E. Describe any significant, national or local current events that directly relate to your topic.

Identify the Current Event. Provide information about the current event. (You may provide a link to a website that clearly explains the current event.)

Explain why it is relevant to your story:

F. Reflection: Why do you think the issue/story you've decided to cover is important?
